

October 2025



**ALTERNATIVE  
HOUSE**  
SAFETY • STRENGTH • FUTURE



978-937-5777



[www.alternative-house.org](http://www.alternative-house.org)



PO Box 2100 Lowell, MA 01854

Dear Friend,

As we recognize Domestic Violence Awareness Month, we are reminded that every day, survivors in our community are seeking safety, support, and hope. For more than four decades, Alternative House has been a lifeline for individuals and families affected by domestic violence, providing emergency shelter, legal advocacy, housing support, youth programming, and community education to more than 2,000 survivors each year.

This October, we are proud to launch the Legacy Builders Corporate Giving Program, our first-ever, yearlong sponsorship initiative designed to connect mission-driven businesses like yours with meaningful opportunities to support our work. As a Legacy Builder, your company will receive recognition and visibility across signature Alternative House events, including our Annual Golf Classic, Domestic Violence Awareness Month activities, our Donor Appreciation Night, and more.

But more importantly, your sponsorship doesn't just support events—it sustains life-saving services and creates lasting change for survivors and their families. By joining this inaugural group of Legacy Builders, your company becomes part of a visionary community committed to building safer, stronger futures.

Enclosed, you'll find:

- Information about Alternative House and the impact of our programs
- Ways your company can get involved
- Detailed sponsorship levels and benefits

We would be honored to welcome your partnership as one of our founding Legacy Builders during this important month of awareness and action. Together, we can build a legacy of empowerment, healing, and hope.

With gratitude,

*Maria*

**Maria Crooker-Capone**  
Executive Director



# Legacy Builders Corporate Giving Program Sponsorship Levels

## **Visionary Legacy Builder – \$100,000+**

- Premier recognition as a Presenting Sponsor at ALL Alternative House events throughout the year
- Featured logo placement on all event materials, annual report, and agency website with link
- Full-page ad event programs throughout the year, digital ad in golf cart at Annual Golf Classic fundraiser
- Social media spotlight highlighting your company's legacy commitment (minimum of 4 features per year)
- Opportunity to host a corporate volunteer day or on-site engagement activity with Alternative House
- Recognition plaque and acknowledgment at Donor Appreciation Night
- Name recognition in survivor spaces – e.g., sponsor name/logo displayed in Alternative House's new Fresh Start Free Store or common area of youth/housing office.

## **Champion Legacy Builder – \$50,000**

- Recognition as a Signature Sponsor at one major event of choice
- Prominent logo placement on event signage, digital programs, and website for one year
- Social media recognition (minimum of 3 features per year)
- Invitation for two company representatives to exclusive donor appreciation and networking events
- Employee Recognition – highlight the sponsor's staff in AH's newsletter or social media (“[Company] employees gave 100 hours volunteering this quarter”).

## **Advocate Legacy Builder – \$25,000**

- Recognition as a Supporting Sponsor at two Alternative House events of choice
- Logo included on website, and selected event signage
- Social media recognition (minimum of 2 features per year)

## **Community Legacy Builder – \$10,000**

- Recognition as a Friend of Alternative House at one event of choice
- Logo listed on website and event signage
- Mention in one social media post annually
- Recognition at Donor Appreciation Night

All sponsorship levels come with an opportunity to participate in our Annual Golf Classic.

Company Contact:



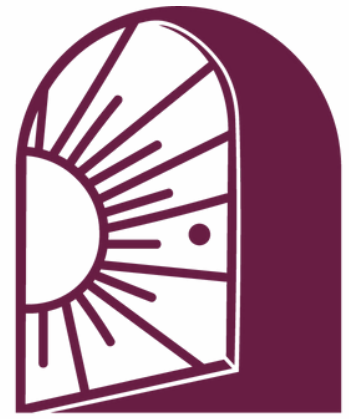
Phone Number:  
978-937-5777



Website:  
[www.alternative-house.org](http://www.alternative-house.org)

SAFETY. STRENGTH. FUTURE.  
WHAT YOUR GIFT MAKES POSSIBLE

## TIERED MAJOR GIFT LEVELS



**ALTERNATIVE  
HOUSE**

SAFETY • STRENGTH • FUTURE

### Where Visionary Giving Creates Lasting Change

**\$10,000**

Provides a safe shelter room for a survivor and their children for three months, including food, clothing, and case management.

**\$25,000**

Supports a year of supervised visitation, ensuring children can maintain safe connections with non-custodial parents.

**\$50,000**

Funds youth and teen programming (after-school tutoring, summer camp, toddler groups) for one year.

**\$100,000**

Launches our Fresh Start Free Store for a full year, providing thousands of survivors with food, clothing, and personal care essentials.

**\$250,000**

Expands housing capacity, ensuring no survivor is turned away due to lack of space.ven depression.

**\$500,000+**

Establishes a named fund or endowment in your honor, securing long-term stability for survivors and children.

ALTERNATIVE HOUSE PROVIDES SERVICES TO SURVIVORS  
OF DOMESTIC VIOLENCE 24/7, 365.

1-888-291-6228

# Next Steps Learn More



Liz Brown is Alternative House's primary development and corporate engagement contact, bringing energy, innovation, and deep commitment to our mission of creating a world free from violence and oppression. She first partnered with Alternative House in 2022 as a consultant and, by 2024, joined the team full-time as our Engagement and Events Coordinator.

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## Legacy Builder Sign Up options:

- Contact Liz at [liz@alternative-house.org](mailto:liz@alternative-house.org)
- Call Liz at 978-937-5777
- Register now via QR code  
or mail in form below.

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## Meet with AH and learn more!

- Contact Liz at [liz@alternative-house.org](mailto:liz@alternative-house.org)
- Call Liz at 978-937-5777

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## Support AH in other ways:

- Host a supply drive
- Gather a group of volunteers for a day of service
- Adopt a family for the holidays!

Our Leadership team at AH would love to invite you for a tour of programs if you want to learn more!